



## Press Release

# CMS – The first Traditional Premium Financing Conference held in Las Vegas was an overwhelming success!

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Recently CMS - Succession Capital hosted the first ever Traditional Premium Financing Conference in Las Vegas. “The premium financing marketplace has changed over the course of the last few years”, states Julian Movsesian, President of CMS - Succession Capital. “Our goal was to create a conference that focused on traditional premium financing and demonstrated our multiple lender platform” continued Mr. Movsesian.

Unlike prior industry attempts to promote premium financing, the two day conference hosted by CMS - Succession Capital was the first ever that focused exclusively on Traditional Premium Financing and had carrier support. The substantive agenda reflected a conference that was designed to introduce, educate, and promote the many reasons to utilize Traditional Premium Financing to address both estate and business planning needs. One attendee stated, “Advisors are looking for direction in designing and implementing a premium financing strategy for their clients. The conference provided us with the tools necessary to move a premium financing case to completion”.

The conference was attended by 300 advisors, including carrier executives and representatives from some of the leading legal firms in the country. Sponsors of the event integrated several recognized carriers and firms, which included ING, AXA Equitable, John Hancock, Sun Life, Transamerica, Pacific Life, and the prestigious law firm GreenburgTraurig.

CMS, Inc. is recognized as the founding firm of the life insurance premium financing concept called the Capital Maximization Strategy (CMS). Since the introduction of the CMS concept in 1996, the group has facilitated the placement of billions of life insurance and over \$2 billion in premium loans for their customers. Today, CMS continues to be the largest, longest running, and most reputable life insurance premium financing program in the industry. Several major insurance carriers have partnered with CMS, Inc. over the years to offer the CMS platform of loan programs to their field force.

For additional information on CMS - Succession Capital please visit our website [www.SuccessionCapital.com](http://www.SuccessionCapital.com) or call Julian Movsesian at 949-794-1882