

CMS - Succession Capital Alliance Expands to Open New York City Office

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NEWPORT BEACH, Calif., July 6 /PRNewswire/ -- Succession Capital Alliance ("SCA"), an affiliate of Capital Management Strategies, Inc. ("CMS, Inc."), is pleased to announce the appointment of Dean J. De Marco as Chief Operating Officer to open and manage a full service New York City office to address the increased demand for its products and services. De Marco will develop an expansion plan targeted at improving SCA's existing strategic alliances. De Marco will also develop new alliances through proven consultative processes and product development and expand strategic capital market relationships nationwide. The overall emphasis is to increase the consultative customer service levels through an enhancement of SCA's operational, product and educational platforms.

CMS, Inc. is the unprecedented leader in the life insurance premium financing industry since 1996. It has developed the industry's most valuable and trusted alliances with Insurance Carriers, Insurance Professionals, Attorneys, CPAs and Financial Advisors. These alliances continue to grow exponentially as well as geographically. SCA recognizes that successful life insurance financing opportunities require rigorous niche expertise and consultative actions especially in this turbulent financial landscape.

"Our footprint continues to expand and our professional alliances require a greater level of attention and direction. While the industry is downsizing and outsourcing, we are extremely focused on growth and customer service. I have known Dean for many years and he is one of the most respected and creative individuals in the industry. It is finally great to have him leading our business development initiatives," said Julian Movsesian, President of SCA and CMS, Inc.

Prior to joining SCA, in 2002 De Marco co-founded Premium Funding Group, LLC (PFG), a boutique life insurance financing consulting firm specializing in product development. Before creating PFG, De Marco spent 17 years at A.I. Credit Corp. in New York where he held a number of management positions including Executive Vice President.

ABOUT THE COMPANY

CMS, Inc is recognized as the founding firm of the life insurance premium financing concept called Capital Maximization Strategy ("CMS"). Since the introduction of the CMS concept in 1996, the life insurance industry has grown to acknowledge CMS as the foundation from which all premium financing programs have evolved. Today, CMS continues to be the largest, longest running and most reputable life insurance premium financing program in the industry. CMS has benefited large corporations as well as affluent families and individuals nationwide.

For additional information on CMS - Succession Capital please visit our website www.SuccessionCapital.com or call Julian Movsesian at 949-794-1882.

SOURCE Succession Capital Alliance

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